

**Ministry of Environment
Formez
(with the cooperation of Planning Studies Centre)**

International Seminar on the Theme of
Strategic Planning and Environmental Governance
National and International Issues
28-30 November 2002
Rome, Italy

1. Environmental sustainability as factors of “globalisation”

In the last decades, a steady “crescendo” of the globalisation regarding many social and economic issues of contemporary society has been registered. The interdependencies at the global and planetary scale have increased because the growth of the information and communication opportunities, which have brought people closer together in their material needs, in their situation and quality of life, in their way of thinking (religions, philosophies, customs).

All these are well known things and widely discussed.

One of the most evident and acknowledged factors of “globalisation” has been that of the interdependence of the *environmental risk*. The consumption of natural resources in the developed and developing countries, whatever the different local effect, has had common general damaging effects which risk being irreversible for the welfare of mankind as a whole, wherever the risk is localised.

From the overheating of the atmosphere, to the risk of sea and land pollution, and the pillaging of natural resources of energy which are not renewable, we have learned and experienced by now that - in spite of the increasing legitimate push toward local autonomies and a lot of regionalism and “localism”- it is imperative to affirm a political and institutional (and enlightened and democratic) sovereignty on a world scale, which can guarantee a sustainable development, i.e compatible with different needs and with the conflicting priorities among different people and communities. This is also a theme widely known and discussed.

2. The shortcomings of governance in matters of sustainable development

On this last point, concrete steps have been made on a world scale. The World Commission for Development and Environment (WCED), following the Brundtland report of 1988, promoted the Rio conference in 1991, which, even if it did not produce tangible and immediate results, however has given us that document of strategic planning called “**Agenda 21**” which is capable of organising the entire domain of the environmental management in operational terms.

Many governments (especially those of the more advanced countries) have tried to systematically implement the programme objectives enunciated by Agenda 21, and the

operational modalities of these objectives pointed out by a rigorous and concatenated process objectives/means. However well described that process didn't find a satisfactory development in the managerial policies of many countries, and of the different entities and agencies at operational and territorial level operating. The *governance* of the process has had its shortcomings.

This latter aspect, even if amply perceived, has not been adequately studied.

It has not been studied in either of the two direction analysis in which it is divided:

- how the governance can be improved throughout the strengthening and the introduction of a strategic planning capacity at world level, in front of the policies existing overall at each country level:
- how the governance can be improved through a better connection among the strategic planning which *Agenda 21* expresses and the concrete management operationality of the agencies and entities which operate with a direct or indirect impact on the environment: in other terms, between that strategic planning on world scale and that to be applied at national, regional and local scale.

3. A need for the managers' formation in this field

Both of those directions are of interest to everyone - politicians, managers, officials and scholars - who are involved in the sustainable development policies.

Thus, consequently, all this is of strong interest to those who direct the continuous formation of those people.

One of the more delicate issues in the preparations of the governance is in fact, that of the capacity to operate and manage people who carry out these tasks. Where this capacity is lacking, the governance also is lacking.

4. Formez's tasks and guidelines

Formez is a public body which has the institutional task of assuring-by means of many financial instruments and funds given by the Italian government and by the European Union, the continuous education of public servants operating mainly at regional and local level.

Conforming to a vast movement already developed in many more advanced countries (overall in the USA at the federal scale with the 1993 GPRA Act, but even in many European countries although in a more fragmentary way- resulting from many documents of the Special Service OCSE - in charge of the public management - PUMA), a movement that has been called "reinventing government", Formez has identified in *strategic planning* the didactic instruments to improve the managerial capacity of the public officer and executive. Formez, in this way, shares with the international "reinventing government" movement.

Furthermore, circumstances have induced Formez to select the field of the *environment and land-use* (i.e the field of the sustainable development) as the field on which to experiment *in primis* the "continuous education" in strategic planning.

Important educational projects have been carried out in the last years and even more important projects will be carried out over the following years.

5 An international expert Seminar

Formez has decided therefore, to enlarge and share its vision of the educational field through an international panorama of analyses and experiences inviting some scholars and active managers in the field of formation to compare their respective experiences, such as:

- experts who represent the point of view of official international institutions in order to show the results of the application at the European and national scale, of the objectives of Agenda 21, from one side, and from the implementation of strategic public management and planning in the Oecd countries
- experts from federal EPA and GAO on the implementation of the strategic plan and the performance plan of EPA and other eventual federal agencies connected with the environment issues.
- independent experts on the subject of planning and evaluation methods in the environment field.

6. Seminar contents and timetable

The Seminar will involve no more than 20 special experts invited and it will be held all in a unique plenary session..

A undefined number of other invited Italian people should attend the Seminar, especially among managers and experts of promoting agencies, and participants in other ongoing educational initiatives of the Formez.

Every special invited expert paper will be presented orally – to the Seminar in 15/20 mn maximum to which it will follow 10/15 mn of debate.

The Seminar, after the Roman meeting, will keep a net-work activity through the Web-page and furthermore it will publish the collected papers in an edited-book, with Publisher Houses, international and national, previous a due revision on the part of authors to take in account the tenor of the meeting debate.

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Time-Table of Papers Presentation

Friday 29 November

[Sala Marconi, Consiglio Nazionale delle Ricerche, P.le Aldo Moro]

Opening Session: 10.00 am-11.00am

Welcome speech from Prof. Giuseppe Biorci, President of the Commission International Relations of the (Italian) National Research Council (CNR)

Welcome speeches from the promoting Agencies

Prof. Antonio Saturnino, Manager of the Environment Program of the Formez

Franco Archibugi , Seminar Director.

*How can strategic planning help the environmental governance:
introduction to the Seminar*

1st Session:, 11.00 am –1.00 pm

Chair: Alex C. Michalos

Paper Presentation:

Joseph S. Wholey

Strategic Planning, Performance Management and Environmental Governance: How Can We Meet the Challenges That We Face?

John Friend

Building Linked Capacities for Environmental Planning

E. R. Alexander

Linking Governance to Strategic Planning: Institutional Design

2nd Session: 2.00 pm – 4.00 pm

Chair: Robert A. Robinson

Paper presentation

Parviz Koohafkan

Managing the Agenda 21(chapter 10): the integrated planning and management of land and water resources

Victor J. Kimm

Environmental Governance in Developing Countries: A Practitioners Perspective

Xavier Greffe

Planification et gouvernance de l'environnement: une application au cas de l'eau

Niraj Verma

Being Strategic About Sustainable Development: Some Insights from Land Conservation

3th Session: 4.30 pm-6.00 pm

Chair: Xavier Greffe

Paper Presentation:

Elizabeth Craig

Implementing the Government Performance and Results Act at the U.S. Environmental Protection Agency

Robert A. Robinson

Strategic Environmental Planning: A Perspective from the United States Congress' General Accounting Office

Jonathan D. Breul

Performance Budgeting in the United States

Saturday: 30 November
[Hotel Jolly, Corso d'Italia]

4th Session:, 9.30 am-10.30 am

Chair: Elisabeth Craig

Paper Presentation:

Roy A. Hoagland

The Chesapeake Bay Program: Strategically Planning for a Multijurisdictionally Resource Recovery Is it Working?

Alex C. Michalos

No Way to Make Public Policy: The NAFTA and AIT Cases Concerning MMT

5th Session:, 11.00 am-1.00 pm

Chair: Ernest R. Alexander

Paper Presentation:

Giuseppe Traversa

Some experience at Ministries scale in Italy

Patrizia Lombardo

Strategic planning in the urban field policy experiences in Europe

Francesco Domenico Moccia

Strategic Planning in the “integrated” land-use projects

Annalisa Cicerchia and Antonio Saturnino

Strategic planning and the educational problems of the public managers and officers

6th Session: 2.30 pm – 5.00 pm

Chair: Joseph Wholey and Franco Archibugi

Free debates on the whole Seminar theme

Speakers

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